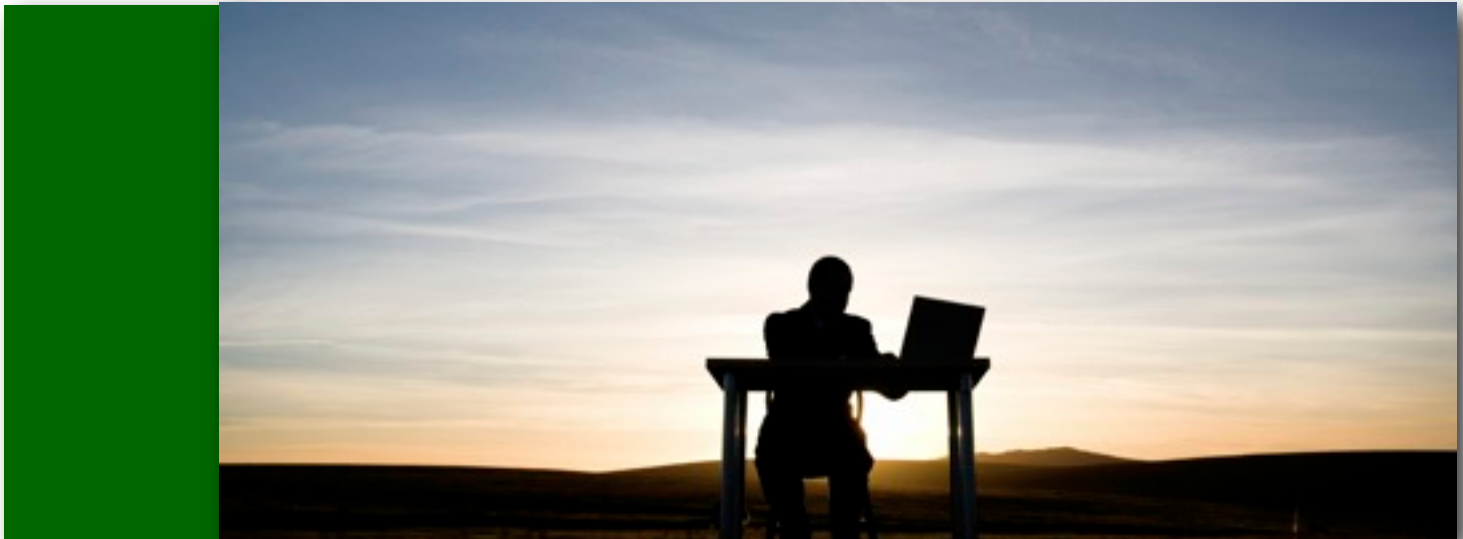




## Sustainability and Responsibility



Sustainable development is the best outcome for nature and humans – today and tomorrow - and responsibility is the ability to respond and “do the right thing.” Success is only achievable if we link the two.

With rising fuel and resource costs many organizations are looking hard at these issues. What will it take to build, implement and maintain a system to address sustainable development and corporate responsibility? How does an organization, a small firm, or a plant site, get its arms around this process? How do you understand what these terms really mean to your stakeholders and then address them while doing everything else you are already doing? Is it worth the effort? What is the added value?

### Practical Solutions

The answer lies in a strong management system. We all do it all the time, every day – at home and work, driving cars, eating meals. It’s the “plan–do–check–act” cycle. Effective EHS&S management systems work within this framework and that same system addresses your sustainable development and corporate responsibility programs. Best of all, a lot of what you need is already in place.

**DEFINE:** Carbon footprint, climate control, global warming, greenhouse gases, life cycle assessment, green building, responsible reporting, sustainability and corporate/social responsibility. Verrico Associates will work with you to determine which of these terms is significant to your organization, the area(s) you want to focus on, and develop a practical plan for moving forward.

**ESTABLISH:** Before wondering what you will do, we will team with you to identify existing programs, develop links and where appropriate, establish new initiatives that work for your organization.

**IMPLEMENT:** Rely on what is in place; what you are already doing. We will assist you in identifying the small, practical steps you can add to expand your current programs to meet the needs of Sustainability initiatives. We know what others are doing, and have already done, and bring that experience to your team.

**MAINTAIN:** Maintenance and improvement are the cornerstones of an effective management system. Develop meaningful metrics, monitoring progress against objectives, and always striving for continual improvement.

**Contact your local Verrico Associates representative for further information**